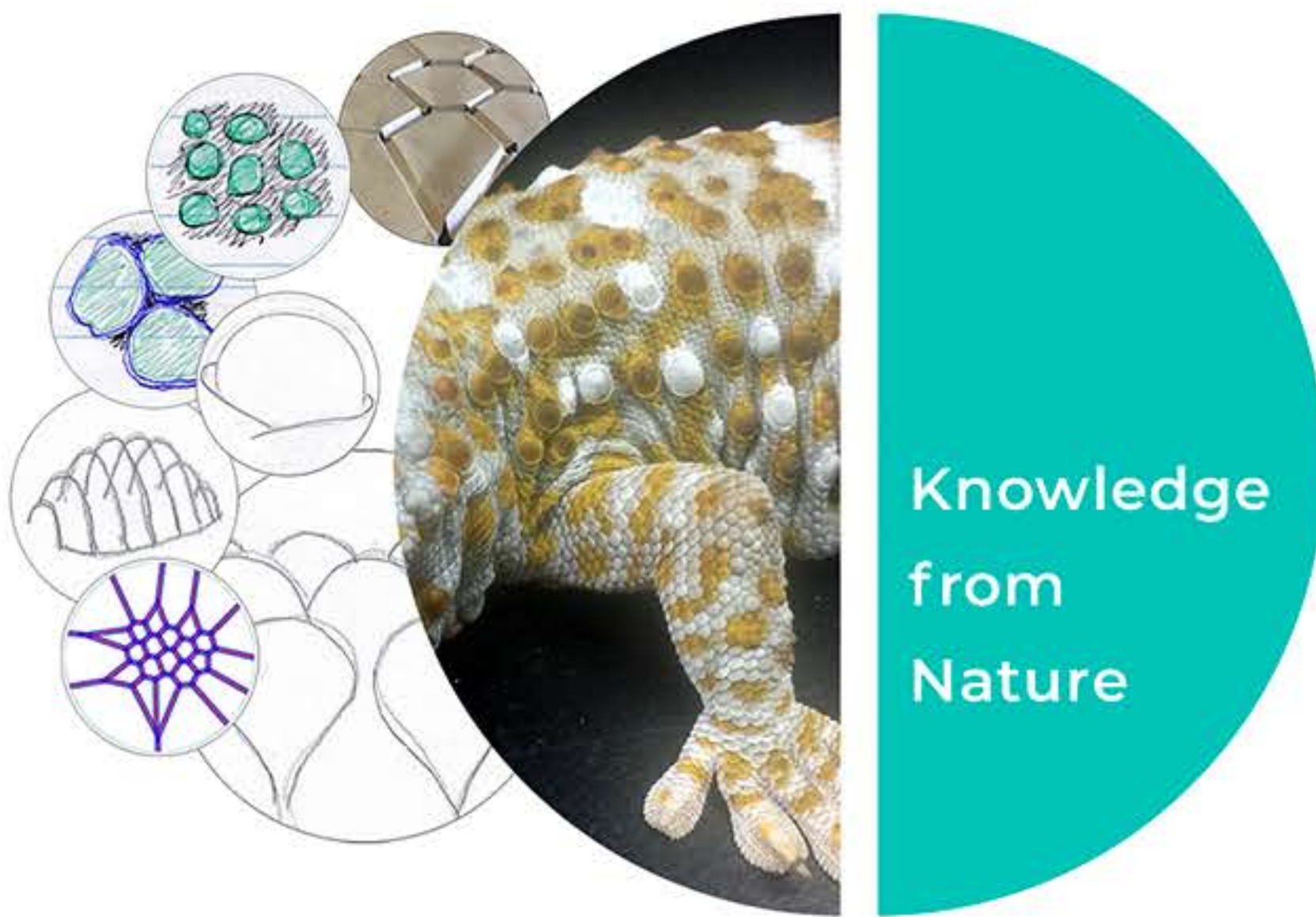


Biomimicry: Learning from Nature



Biomimicry is an interdisciplinary design method taking nature as a model to meet the challenges of innovation development.

Biomimicry, studies and transfers principles or mechanisms from nature to solve design challenges, to broaden the spectrum of creative practice by fusing nature as a partner into the design process.

... **1** ...

Inspiration source
for forms in art, design,
architecture, aviation,
fashion, products, etc.

... **2** ...

Brainstorm tool
to produce and share
ideas high in creativity
and low in feasibility.

... **3** ...

Abstraction & Translation
of strategies, mechanisms,
systems, and processes,
into products and services.

... **4** ...

Integration of nature
as a partner into design
processes: generative,
circular, and sustainable.

APPLICABLE

We offer courses within educational settings and ,on the job' coaching.

EXPERIENCE

